



Phones & Fax.:
9466886688, 23942168,
E - Mail :
indfair@vsnl.net
itns@ndf.vsnl.net.in

PT NO. 778
Date 14.07.07
D. I. P. R.

India International Trade Fair Guide Publ.

(Govt. Of India's R.N.I. Regd. No. 28865 / 76)

ISO 9001:2008 Certified

26-06-2017
Dt.....
1063/IITF/2017/L(1)
Ref.....

भारतीय अंतर्राष्ट्रीय व्यापार मेला संदर्शिका
43-B, Coronation Bldg., (FF) Ch. Ch.,
Post Box - 1222, (GPO), DELHI - 110 006.

ORGANIZERS :
Govt. of India's "I.T.P.O."

VENUE :
Pragati Maidan,
L.B. Shastri Marg,
New DELHI.

DURATION:
Nov. 14 - 27

THEME :
Trade for Prosperity and
Progress of Trade &
Industry through Economic
Co-operation.

SCOPE :
All Aspects of Industry
Agriculture, Trade Culture,
Travel - Tourism, Scientific
& Tech. Advancement

PARTICIPANTS :
INDIAN:
Private Sector In a Big way,
Publ. Sector, Ex. Promotion
Councils, Boards, St. Govt.,
Central Ministries and
Co-op. Enterprises.

FOREIGN :
(Publ & Pvt. Sector)
Afghanistan, Algeria,
Australia, Austria, Bulgaria,
Bhutan, Canada, China,
Colombo, Comoros, Cuba,
Cyprus, Czech, Egypt,
Finland, France, Germany,
Hong Kong, Hungary, Iran,
Italy, Japan, Kampuchea,
Korea, Kuwait, Laos,
Malawi, Malaysia,
Mauritius, Morocco, Nepal,
Pakistan, Palestine,
Netherlands, Nigeria,
Poland, Romania, Russia,
Sri Lanka, Sudan,
S. Africa, Sweden,
Slovakia, Switzerland,
Tanzania, Turkey, U.S.A.,
U.K., Vietnam, Yugoslavia
& Zambia etc.

GUIDE - CATALOGUE :
Will be brought out as :
World Fairs' Guide &
Asiad - 72,
9th Asian Games
World Cup Cricket 88 & 96
as well IITF Since '74,
with Global Trade
Enquiries
(Scripted by: T.N.S.)

For:
TRADE FAIR GUIDE
PUBLISHERS,
P.Box - 1222, (GPO)
DELHI-110006. (India)

The Director,
Directorate of Information & Public Relation (DIPR)
Govt. of Manipur,
Civil Secretariat,
IMPHAL - 795 001.

Re:- Advts. in I.I.T.F. 'INDFAIR' Guide, Issue Nov. 14 - 27.

Dear Sir,

India International Trade Fair 'IITF' most elaborately planned of its fair series being organised again by the Govt. of India's ITPO at Pragati Maidan, New Delhi, which will present a panorama of the developing global plans in the field of Comprehensive Trade and Industry, I.T., Culture, Agriculture, Electronics, Electrical, Scientific and Technological Advancements in India as well as in the third world countries. In comparison to IITFs since 1979 in the said Trade Fair about Ninety countries of the world and over 9300 top Indo-Foreign Public & Pvt. Sector undertakings are likely to participate in it.

Through our last Communications we have informed you that on this occasion also prestigious Fair Guide in English & Hindi combined over 600 pages will be brought out as usual World Fairs' Guides for Sale & Distribution to millions of visitors. Dignitaries who will visit the Fair from all over India & Abroad, from all walk of life.

Galaxy of Advts. subscribed by our Patrons, I.T., Industry, Traders, Importers, Exporters Public & Pvt. sector undertakings, Export Promotion Councils, Commodity Boards, Air-Lines, Agencies, Hotels, Banks, Ports, Railways, Mills, Mines, Chemicals & Agro, Handicrafts, Garments, Gems & Jewellery, Food-Stuffs (Edible-Items) concerns and concerned Confederations Trade Associations, Chambers of Commerce, Central State Govts. Deptts. of India & abroad as well over 3000 Foreign (Global) Importers, TRADE ENQUIRIES of almost all the Trades, Industries' Products, Services & Who's - Who of Leading Indo-Foreign Pvt. & Publ. Sector / Concerns and their Digni "TIES", will also be included / adorned in the said FAIR-GUIDE which will be sold & circulated amongst all said concerns Spectators regular Subscribers, visitors VIPs, Indo-Foreign Missions, Libraries and Book Stores etc.

FAIR GUIDE would be a Compendium of informations of vital importances for all Manufacturers & Traders etc. Those who may not be able to make physical participation will get added advantages of reaching the International business communities through the pages of said an ISO 9001:2008 Certified Publ. / FAIR-Guide which will be most informative & useful for all the concerned trade communities described therein.

To subsist the vast circulation of said Publication and to Curtail its cost we once again invite you to avail of this opportunity by booking appropriate Space(s) for your Prestigious Advt. & expedite your publishing material with instructions as per tariff & oblige. Soliciting an early response and thanking you.

Sincerely yours


R. L. Alung (Editor)

Encl:- Write-up (Company Profile) Form / Tariff

(i) Encl. C. Profile form Details alongwith
-Colour Logo can be publish @ Rs. 6300/-
-B & W Logo can be publish @ Rs. 4500/-
(ii) Global Tenders / Trade Enquiries will be
shared with Spl. Position Advts. as per Tariff



ISO 9001:2008 Certified Publ.

Phones & Fax.:
9466886688, 23942168,
E - Mail :
indfair@vsnl.net
itns@ndf.vsnl.net.in

India International Trade Fair Guide Publ.

(Govt. Of India's R.N.I. Regd. No. 28865 / 76)

ISO 9001:2008 Certified

भारतीय अंतर्राष्ट्रीय व्यापार मेला संदर्शिका
43-B, Coronation Bldg., (FF) Ch. Ch.,
Post Box - 1222, (GPO), DELHI - 110 006.

Dt.....

Ref.:.....

ADVERTISEMENTS RATE CARD (TARIFF)

Full Page (Ordinary Position)	(B&W) @ Rs. 27,000/-	Multi Colour @ Rs. 45,000/-	(Print Area 18 x 24 cms - Bleed)*
Half Page	(B&W) 15,000/-	Rs. 30,000/-	(" Area 9 x 20 or 18 x 10 cms)
Quarter Page	(B&W) 9,000/-	Rs. 18,000/-	(" Area 4.5 x 12 cms)
Panel Bottom Strip	(B&W) 4,500/-	First 10 Pages 20% extra	(" Area 20 x 2.5 cms)
Write-up Details	1,200/-		
Double Spread Page	(B & W) @ Rs. 72,000/-	(3 Sides Multi Colour) @ Rs. 1,80,000/-	(" 34x24 cms + 16x24 cms Replica)

Advt(s). under TIES Section, sake 50% Extra for each insertion (Only B & W Insertions)

FRONT Title Not Available for Advt. / Other **SPECIAL POSITIONS** on Imported Art Card ADVTS. RATES TARIFF

Front (Gate Fold)	Multi Colour @ Rs. 5,40,000/-	(Print Area 34 x 24 cms - Bleed)
Last / Back	Multi Colour @ Rs. 4,50,000/-	(Print Area 18 x 24 cms - Bleed)
Front Inner (2nd) Title	Multi Colour @ Rs. 3,30,000/-	(Print Area 16 x 22 cms)
Front Inner Facing	Multi Colour @ Rs. 2,10,000/-	(Print Area 18 x 24 cms - Bleed)
Last Inner (3rd) Title	Multi Colour @ Rs. 3,00,000/-	(Print Area 18 x 24 cms - Bleed)
Section Art Card	one side @ Rs. 1,80,000/-	Multi Colour Dbl. @ Rs. 2,70,000/-
Book mark	one side @ Rs. 72,000/-	Multi Colour Dbl. @ Rs. 1,44,000/-
Back Spine		Multi Colour @ Rs. 90,000/-
Tech Details : Format 18 cms Width x 24 cms Length		(1/2 Vertical Strip)

Printing Process : OFFSET on Imported Art Paper Screen 100

PRINTING MATERIAL : Art works or Colour Transparencies, Negatives / Positives, Typed Matter accepted.

COLOUR SURCHARGE : @ Rs. 9,000/- For each additional Colour for Full Page & Special Position Advt. (s)

DISCOUNT : 25% for over three (3) Advts. of same product / matter

Print order : Initial 1.5 lakh Copies

FREE WRITE - UP Details only for Participants, Advertisers, Gold - Medalist Dignitaries, Chamber, EPC's (CEs) got Certificates and

INDIA INTERNATIONAL TRADE FAIR - AWARD WINNERS.

PRICE of Publ. Rs. 300/- each, after Fair Rs. 450/-, 10-50 Copies, Less 15%, Above 50 Copies, Less 20%, Pckg & Fwd Charges Extra

PAYMENTS : Solicited in advance, Overseas' Advertisers may remit in their own Country's currency or in US\$ / £ / Euro as per current foreign exchange rate of Indian Rupees payable at Delhi by DD / Cheque Favouring: India International Trade Fair Guide Publ., and Mail it to above mentioned address.

P.S.: (1) All the Advertisements For Special Positions are Subject to Availability.

(2) Advertisements once booked cannot be Cancel under any Circumstances.

(3) Publisher secures Right to Accept or Reject any Advertisement / Matters without assigning any reasons.

(4) Advertisers Pl. Check the Art Pull / CD(s), to ensure the Correct Printing of your Advt.

(5) Please Fill the Under Mentioned FORM, will be Treated as Release Order. (Spl. Instructions must be clear & Under signed)

(6) Receipts and Bills Duly Followed with the Publication. Acceptance of Advt(s) Order, will be Despatched within the 15 Days w.e.f. Date of Release Order.

(7) Service Tax payable by Advertiser(s) on TARIFF Rates

(8) All Claims / dispute are subjects to Delhi Jurisdiction.

ADVERTISEMENT(s) FORM / RELEASE ORDER

In addition to the Write-Up Details as per Tariff Pl. Reserve / Publish.....

Full / Half / Qtr. Page (s) Ordinary / Special Positon Advt (s). in the said Publication (s) for which Remitting

US\$ / £ / Euro / Rs..... + S.T.....= (Total) Rs..... being the cost of Advts. wide Cheque /

Demand Draft (DD) No..... Dt. ofPayable

at Delhi favouring India International Trade Fair Guide Publ., Post Box - 1222, (GPO) DELHI - 110 006.

EXTREMELY URGENT

PRESS
MATTER / RELEASE

Signature with stamp.



INDEFAIR
Guide

ISO 9001:2008 Certified Publ.

Phones & Fax.:
9466886688, 23942168,
E - Mail :
indfair@vsnl.net
itns@ndf.vsnl.net.in

Dt.....

Ref.:.....

India International Trade Fair Guide Publ.

(Govt. Of India's R.N.I. Regd. No. 28865 / 76)

ISO 9001:2008 Certified

भारतीय अंतर्राष्ट्रीय व्यापार मेला संदर्शिका
43-B, Coronation Bldg., (FF) Ch. Ch.,
Post Box - 1222, (GPO), DELHI - 110 006.

Write-Up Details (Bio-Data) Form :-

Please Send the Same Duly Filled Up to be Published in the
Pin Code Zone Wise DIRECTORY Sec. of the Publ.

1. Name & Address : Estd. in:
- Ph..... Fax..... E-Mail..... Website.....
2. Executive Head (CE) / President / Mg. Dir / Mg. Partner / Prop.:
3. Contact Person Rep.:
4. Mfrs. / Suppliers / C.Agent / Imp. Exporters / Owner (s) or Delaer(s) of.....
5. Main Off / H.O. / R.O. / Factories / Branches :
6. Annual Turnover Rupees / US\$ Export Turnover During
7. Area / Markets:
8. Already Importing / Exporting & Interested In
9. Inf. on major projects undertaken in India/ Abroad
10. Award / Medal(s) Won From EPC / Seminars / International Trade Fairs'
11. Members of EPC / Chamber of Commerce / Confederation with status
12. Write-up details to be included under the Heading(s). With PHOTO(s)

**FREE WRITE-Up Details only for Participants, Advertisers, Gold Medalists Dignitaries of India International
TRADE FAIR - AWARD WINNERS.**

With Brief History of Concern(s) Goodwill & Advtg. Expenses of Past, Present & Future for Commercial, Social & Political etc.

**P.S.: Also Solicit your Esteemed Concern(s) Activites, Achievements be Published FREE with CE / CMD's
Detailed Write-up @ ARTICLE with Photo(s).**

(Signature with Stamp)

EXTREMELY URGENT
PRESS
MATTER / RELEASE